

## Privacy Policy

This privacy policy sets out how leadthewavellc.com uses and protects any information that you give when you use this website.

leadthewavellc.com is committed to ensuring that your privacy is protected.

Should we ask you to provide certain information by which you can be identified when using this website, then you can be assured that it will only be used in accordance with this privacy statement.

leadthewavellc.com may change this policy from time to time by updating this page. You should check this page again to ensure that you are happy with any changes.

### What we collect

We may collect the following information:

1. Name and contact information including email address
2. Demographic information such as postcode
3. Other information relevant to the transaction such as credit card information

### Security

Lead The Wave requires certain personal information from our customers in order to complete sales transactions. We require contact information such as name, email, and physical address to identify each individual customer in our system, notify them about the status of their orders, and ship them their merchandise.

Billing information, such as credit card numbers are not stored in our system.

leadthewavellc.com ensures maximum security to our customers and protecting them against third party fraud or theft.

### How we use cookies

A cookie is a small file which asks permission to be placed on your computer's hard drive. Once you agree, the file is added, and the cookie helps analyze web traffic or lets you know when you visit a particular site. Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences. We use traffic log cookies to identify which pages are being used. This helps us analyze data about web page traffic and improve our website in order to tailor it to customer needs. We only use this information for statistical analysis purposes and then the data is removed from the system.

Overall, cookies help us provide you with a better website, by enabling us to monitor which pages you find useful and which you do not. A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us.

You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. This may prevent you from taking full advantage of the website.

## Controlling your personal information

You may choose to restrict the collection or use of your personal information in the following ways

Whenever you are asked to fill in a form on the website, look for the box that you can click to indicate that you do not want the information to be used by anybody for direct marketing purposes such as newsletter subscriptions.

If you have previously agreed to us using your personal information for direct marketing purposes, you may change your mind at any time by emailing us at [leadthewavellc@gmail.com](mailto:leadthewavellc@gmail.com). We will not sell, distribute or lease your personal information to third parties unless we have your permission or are required by law.

If you believe that any information we are holding on you is incorrect or incomplete, please write to or email us as soon as possible to [leadthewavellc@gmail.com](mailto:leadthewavellc@gmail.com). We will promptly correct any information found to be incorrect.